

LARK HEURISTICS

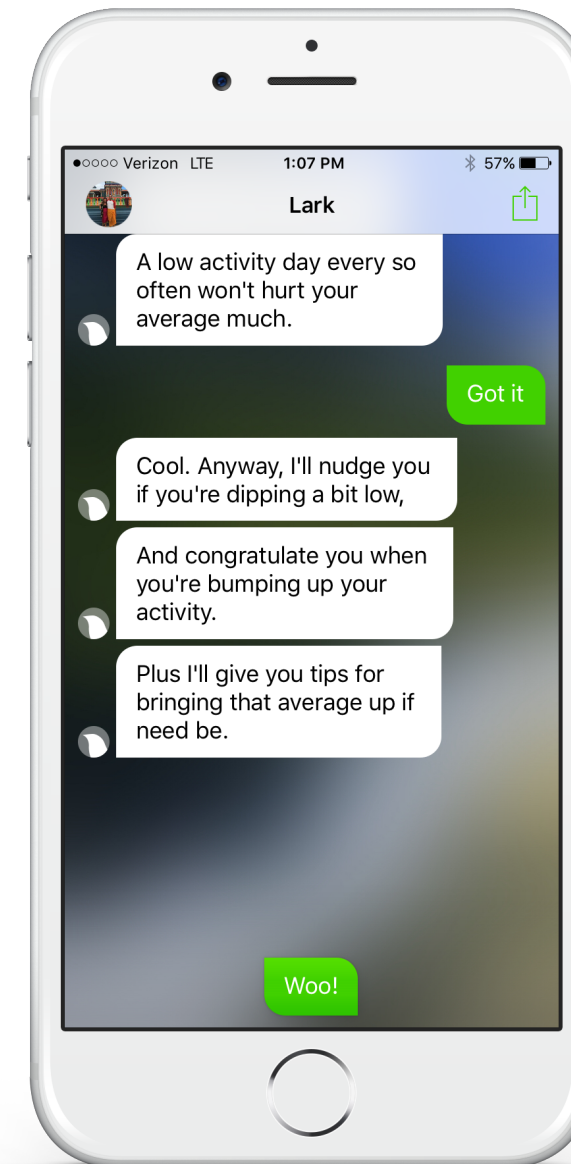
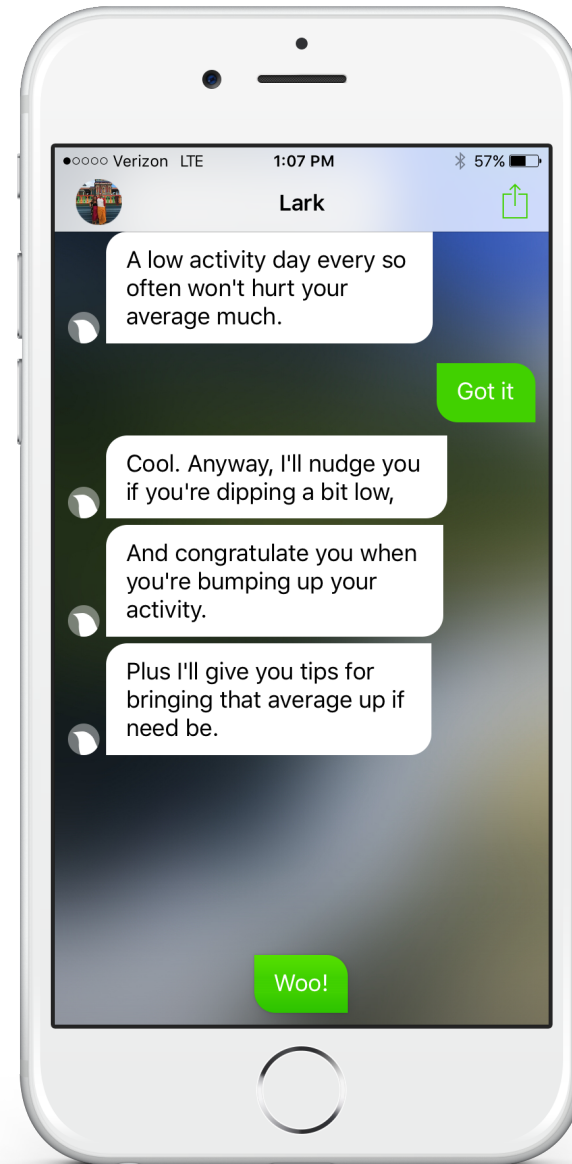
NIELSEN SCORE

- ● ● ● ○ VISIBILITY OF SYSTEM STATUS
- ● ● ○ ○ MATCH BETWEEN SYSTEM AND THE REAL WORLD
- ● ● ○ ○ USER CONTROL AND FREEDOM
- ● ● ○ ○ CONSISTENCY AND STANDARDS
- ● ○ ○ ○ ERROR PREVENTION
- ● ○ ○ ○ RECOGNITION RATHER THAN RECALL
- ● ● ○ ○ FLEXIBILITY AND EFFICIENCY OF USE
- ● ● ○ ○ AESTHETIC AND MINIMALIST DESIGN
- ○ ○ ○ ○ HELP AND DOCUMENTATION
- ○ ○ ○ ○ HELP USERS RECOGNIZE, DIAGNOSE, AND RECOVER FROM ERRORS

AVERAGE SCORE 2.5

GRADING SCALE

- ○ ○ ○ ○ Usability failure
- ○ ○ ○ ○ Unsatisfactory usability
- ● ○ ○ ○ Mediocre usability concern
- ● ● ○ ○ Superficial concern
- ● ● ● ● Awesome!



TAKE AWAY

Lark's natural UI language is inviting and friendly. The app mimics text conversation patterns that a user would have with an actual person or friend. In the text conversations, Lark delivers health stats and data to you in easy to read graphs. These graphs help the user to see progress or lack there of over an amount of time. Lark is not just a data congregating app; once it has a sufficient amount of data, it sends you small notifications to help encourage you to get up and walk to improve your stats.

LIFESUM HEURISTICS

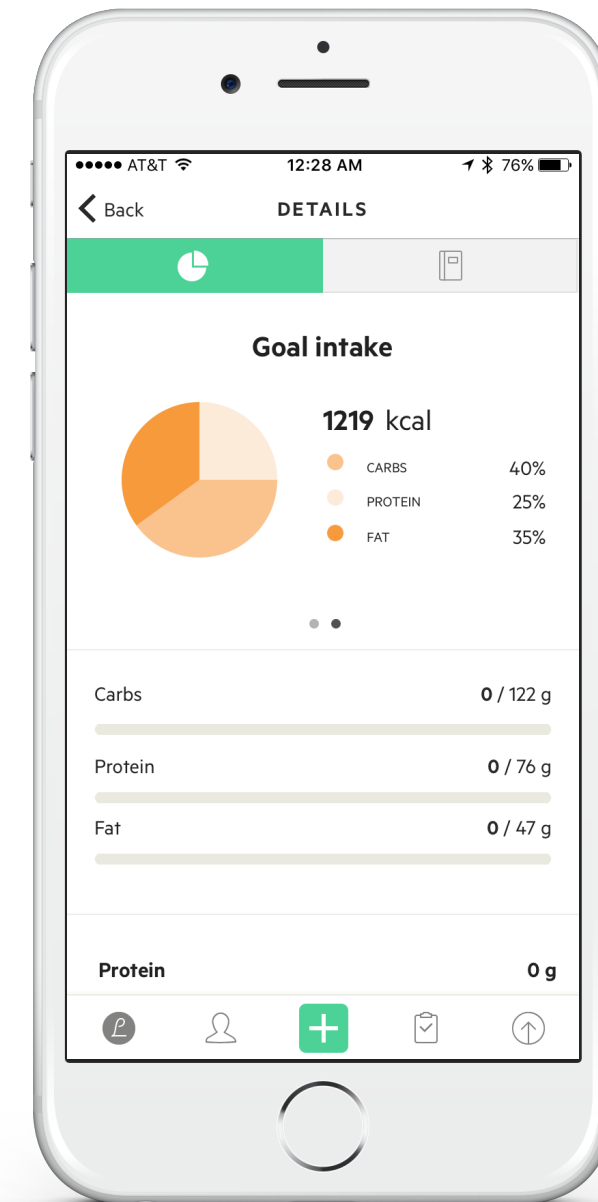
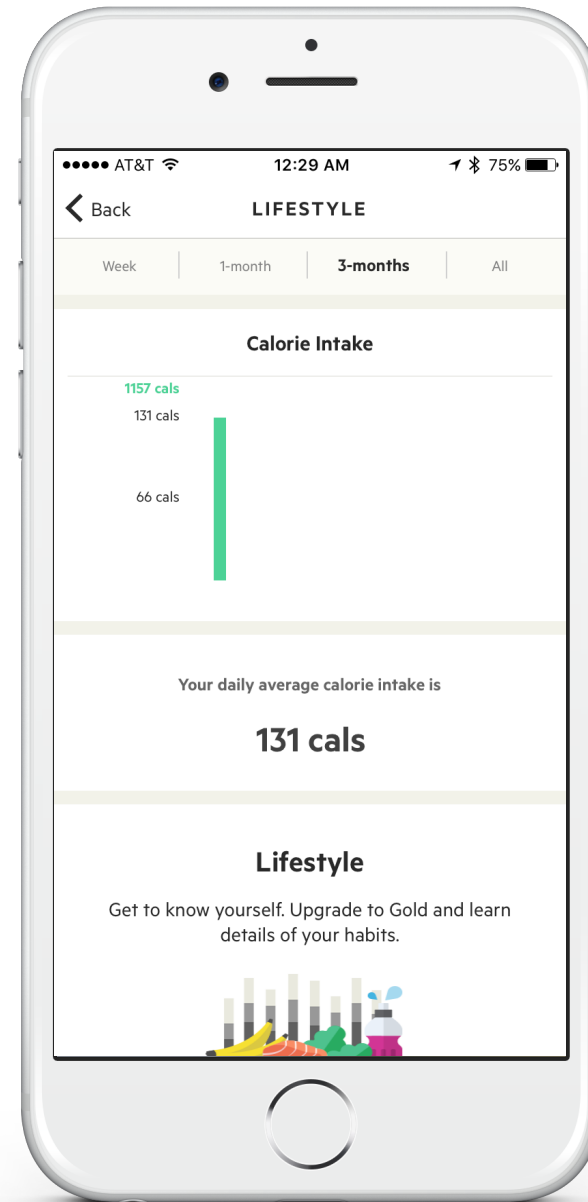
NIELSEN SCORE

- ● ● ● ○ VISIBILITY OF SYSTEM STATUS
- ● ● ● ○ MATCH BETWEEN SYSTEM AND THE REAL WORLD
- ● ○ ○ ○ USER CONTROL AND FREEDOM
- ● ● ○ ○ CONSISTENCY AND STANDARDS
- ● ● ○ ○ ERROR PREVENTION
- ● ● ○ ○ RECOGNITION RATHER THAN RECALL
- ● ● ○ ○ FLEXIBILITY AND EFFICIENCY OF USE
- ● ● ● ○ AESTHETIC AND MINIMALIST DESIGN
- ● ● ○ ○ HELP AND DOCUMENTATION
- ● ● ● ○ HELP USERS RECOGNIZE, DIAGNOSE, AND RECOVER FROM ERRORS

AVERAGE SCORE 3.2

GRADING SCALE

- ○ ○ ○ ○ Usability failure
- ○ ○ ○ ○ Unsatisfactory usability
- ● ○ ○ ○ Mediocre usability concern
- ● ● ○ ○ Superficial concern
- ● ● ● ○ Awesome!



TAKE AWAY

A clear and easily digestible interface with the ability to view how many calories are left to consume and goal intake shown in clear and identifiable graphs. The span of looking at the information over a 1 week, 1 month, 3 week, and overall view is helpful in showcasing an increase or decrease in the user progress towards their goal. There was a lack of error prevention in some areas of the app where deleting a food item doesn't give a warning, but when deleting a previous weight or height statistic there is a warning module.